



Aminah Bliss, M.D., OB/GYN

CERTIFIED, AMERICAN BOARD OF OBSTETRICS AND GYNECOLOGY

NEW OFFICE LOCATION

1450 10th Street, Suite 305
Santa Monica, CA 90401

424-348-3800

Email: Ablissmd2@gmail.com • Web: DrBlissOBGYN.com

As many of you know, I have always believed that change and growth may come at the least expected times. Recent events have compelled many of us to re-evaluate what we once may have taken for granted. Currently I may only see patients in the office 2 ½ days per week. After 20 years of practicing obstetrics and gynecology in Santa Monica, I can now truly understand that to maintain a thriving and viable practice, access is more important than ever before. To practice medicine in this current climate, I must continue to adapt to this ever-changing environment. I am grateful to all of you who entrust me with your care. I am committed to providing a safe, efficient and communicative office in order to provide the most comprehensive services possible.

In the midst of uncertainty, please be assured that as your physician, I will be available to support and to guide you. As I open the doors to the new office, you will see that I am now charging an annual practice fee for the first time. This fee will facilitate my ability to maintain a safe and comfortable environment as well as to more efficiently communicate via email. Dr. Bayati and I are in the process of upgrading to an Electronic Health Records system which will also enhance your experience with our office. I will continue to accept the same insurance plans. I have included an explanation of the services that the annual practice fee includes.

ANNUAL PRACTICE FEE 2020

Self.....	\$450
Each additional family member	\$300
Obstetrical Patient.....	\$2,500
Please pay with Venmo	@Abliss1

You may also call our office at 424-348-3800 to pay with a credit card.

We accept Visa/Mastercard.

Or mail a check, payable to Bliss OB/GYN, Inc. at our new address:

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Q: What does the Annual Practice Fee Cover?

The Annual practice fee covers time that Dr. Bliss and her staff spend caring for you that is not reimbursed or billable to insurance. This involves many services. The top 10 are listed below:

1. Responding to emails day and night
2. Scheduling patients 30-60 min to provide thorough care and respect for your wait time
3. Non-urgent walk in and same day appointments as well as urgent weekend appointments
4. Phone consults reviewing labs, cultures, pathology, and reports
5. Education/research time for specific patients and maintaining a network of referrals for all
6. Coordination of care with other primary care and specialists
7. Prescription prior-authorization, appeal letters, and peer to peer discussions for denials
8. Call in, fax or email of prescription(s) to pharmacies
9. Completion of forms for disability, travel, jury duty, airlines, gyms, school, etc.
10. Waiver of fees for missed appointments and late cancellations

For OB patients, the annual practice fee, in addition to above, enables us to minimize volume and prioritize individual care:

1. Extended initial visit to meet and understand our unique approach to obstetrical care
2. 30 min follow up visits for counseling and education
3. All visits/ultrasounds, aside from those scheduled with a consulting physician, done in office by Dr. Bliss
4. Nutritional and supplemental vitamin counseling tailored to each trimester of pregnancy
5. Stress management/referrals to acupuncture, chiropractic and PT specializing in OB care
6. Referrals to doulas, labor/breastfeeding/infant care/infant CPR courses and pediatricians
7. Multiple checks in early labor via texts/emails/phone calls by Dr. Bliss to your care team
8. Exams in active labor done by Dr. Bliss in the hospital
9. Bedside care throughout the entire second stage of labor (pushing phase)
10. Personalized care postpartum during the vulnerable 4th trimester